

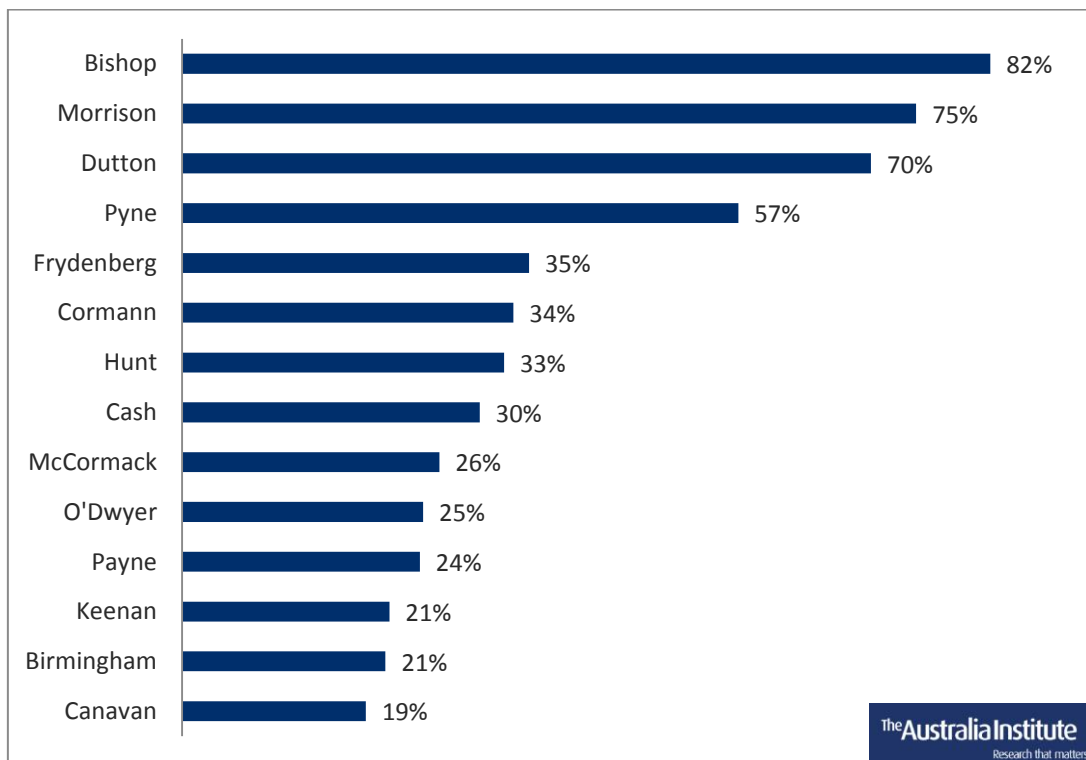
Polling - Minister recognition

November 2018

Key Results

The Australia Institute surveyed a nationally representative sample of 1,459 Australians about which current and former Ministers they had heard of. Figure 2 shows top results.

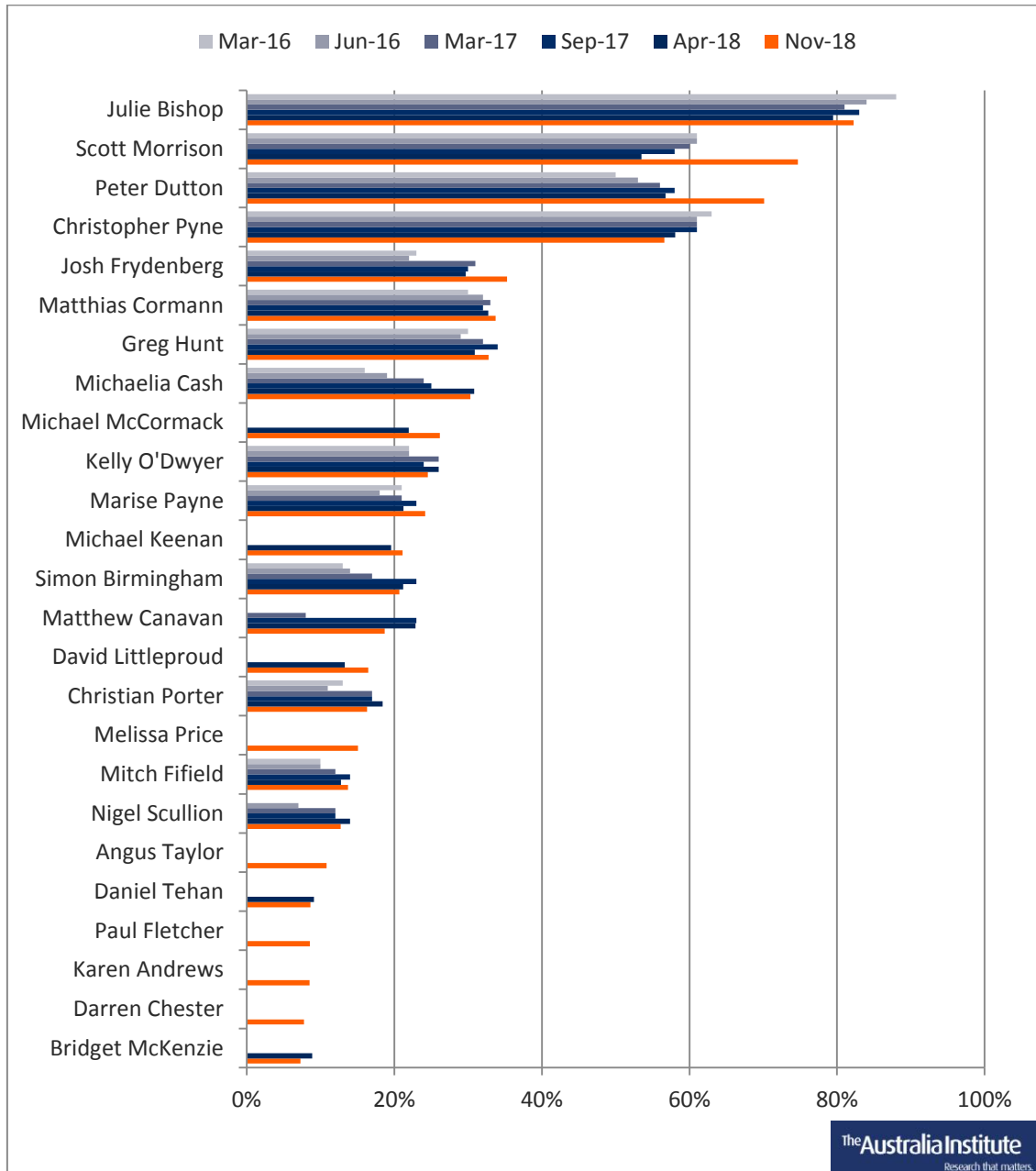
Figure 1: Which Ministers have you heard of? Top responses, Nov 2018



- While Julie Bishop is no longer a Minister, she remains more widely recognised than all current Ministers (82%).
- Scott Morrison is now the second most widely recognised Minister (75%) followed by Peter Dutton (70%).
- Christopher Pyne remains reasonably widely recognised (57%).
- Only these three current Ministers were recognised by a majority of respondents.
- Respondents on average selected 7 out of the 25 options.

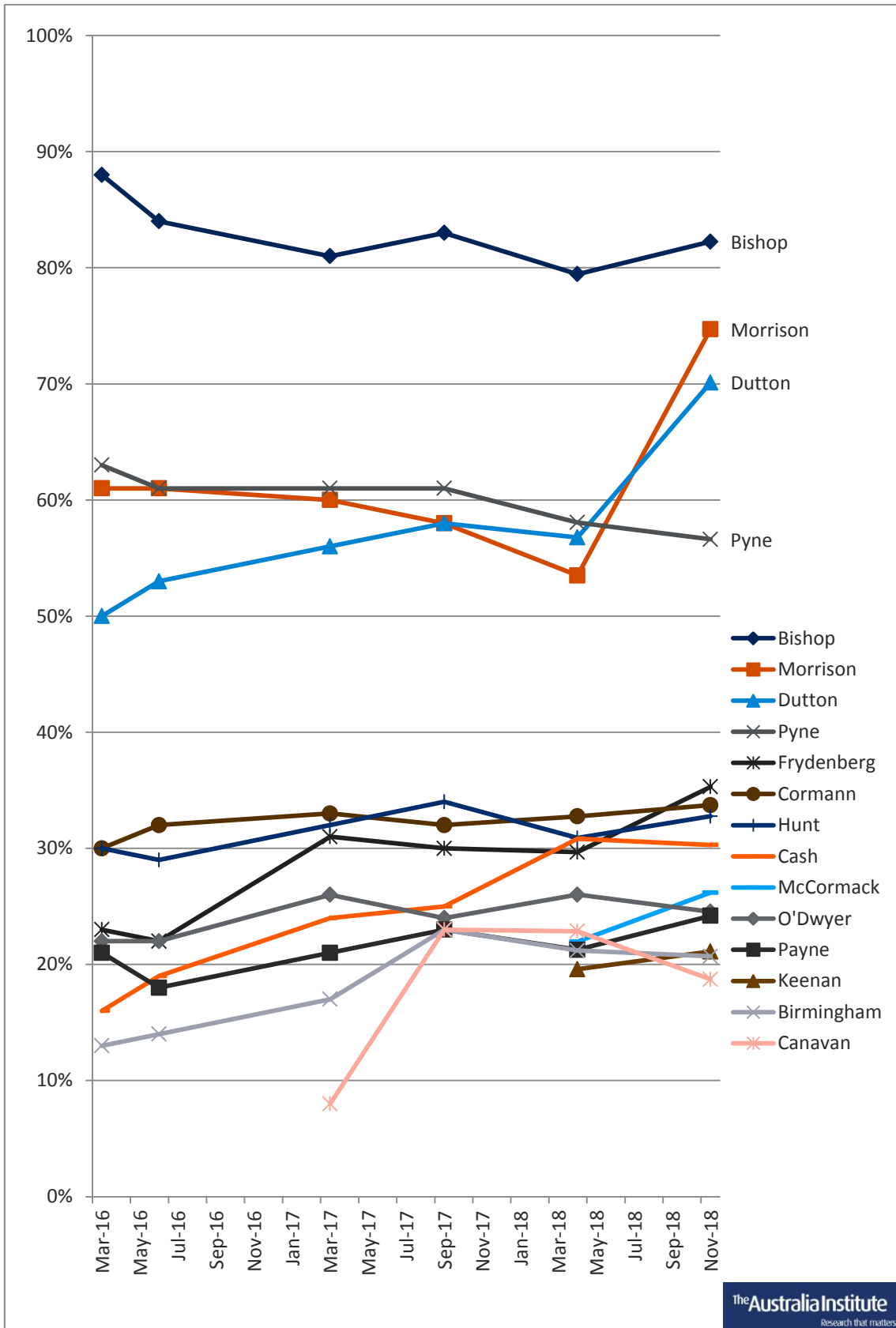
Figure 2 shows the most recent results compared with previous results for all Ministers, and Figure 3 shows results over time for the most recognised Ministers.

Figure 2: Which Ministers have you heard of? All Ministers, March 2016 to Nov 2018



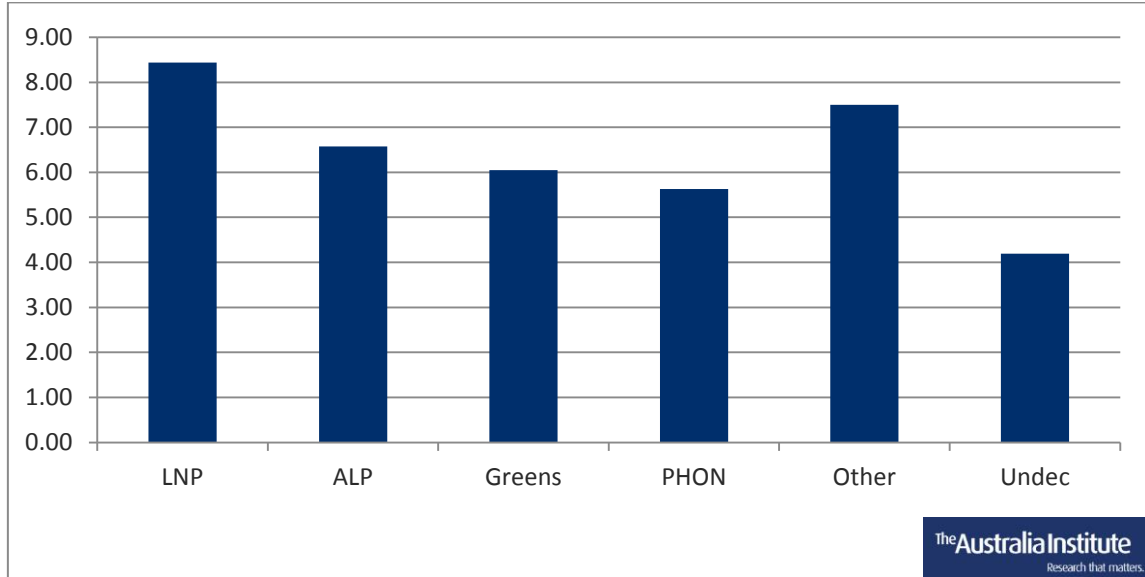
- Julie Bishop’s recognition has declined slightly. Both Scott Morrison and Peter Dutton have increased dramatically – Morrison after a slow decline and Dutton after a slow increase – but Bishop is still more recognised.
- Recognition of Josh Frydenberg has increased a little, as it has by smaller amounts for Michael McCormack and Marise Payne.
- Christopher Pyne’s recognition has slowly fallen over time.
- Matthew Canavan’s recognition fell by the most since the last poll.

Figure 3: Which Ministers have you heard of? Top Ministers to Nov 2018



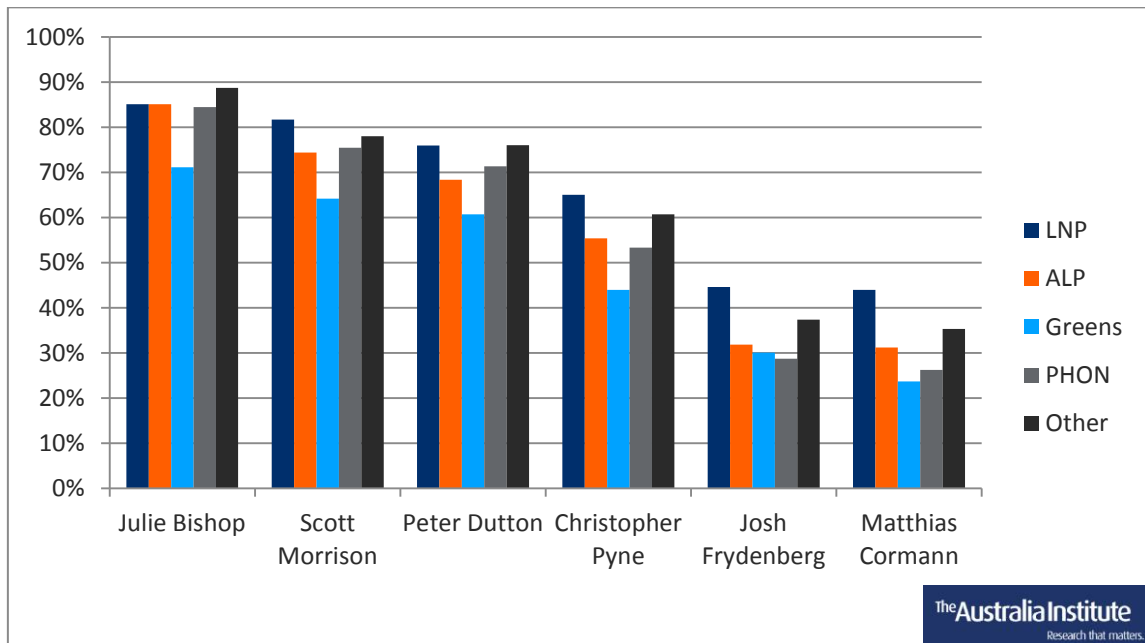
LNP voters were generally most likely to select more Ministers than other voters followed by Other voters (Figure 4). Greens and One Nation voters were least likely.

Figure 4: Average number of options selected, by voting intention



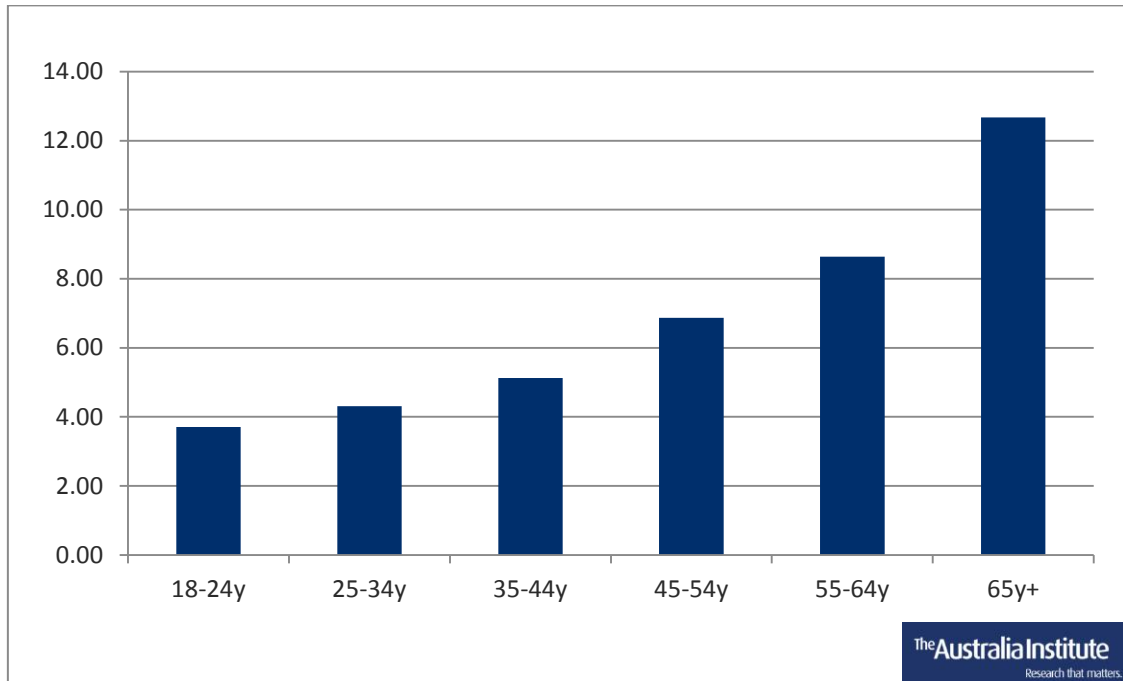
However, looking at the breakdown by voting recognition for the most recognised Ministers (Figure 5), Greens voters were generally least likely to say they recognised these. Conversely, they were more likely to recognise other Ministers less recognised by other voters.

Figure 5: Minister recognition by voting intention - top Ministers



Minister recognition increased dramatically with age. The oldest group on average selected three times as many as the youngest group.

Figure 6: Average number of options selected, by voting intention



Method

The Australia Institute conducted a national survey of 1,459 people 26 October and 6 November 2018, online through Research Now, with nationally representative samples by gender, age and state and territory.

Results are shown only for larger states.

Voting crosstabs show voting intentions for the lower house. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs, but results are also shown separately for undecideds. “LNP” includes separate responses for Liberal and National. “Other” includes Centre Alliance, United Australia Party and Independent/Other.

Detailed results

	Total	Male	Female	NSW	Qld	Vic	SA
Julie Bishop	82%	80%	85%	84%	83%	80%	79%
Scott Morrison	75%	75%	75%	78%	76%	73%	65%
Peter Dutton	70%	71%	69%	73%	74%	67%	59%
Christopher Pyne	57%	61%	53%	59%	58%	56%	58%
Josh Frydenberg	35%	42%	29%	37%	31%	37%	28%
Matthias Cormann	34%	41%	26%	35%	32%	31%	30%
Greg Hunt	33%	39%	27%	32%	33%	37%	21%
Michaelia Cash	30%	36%	25%	31%	28%	30%	22%
Michael McCormack	26%	30%	22%	27%	29%	23%	17%
Kelly O'Dwyer	25%	30%	20%	26%	23%	26%	15%
Marise Payne	24%	30%	19%	28%	23%	23%	13%
Michael Keenan	21%	25%	17%	20%	23%	17%	25%
Simon Birmingham	21%	26%	16%	20%	19%	22%	26%
Matthew Canavan	19%	25%	12%	19%	20%	17%	14%
David Littleproud	16%	22%	11%	16%	24%	13%	10%
Christian Porter	16%	21%	12%	13%	16%	12%	13%
Melissa Price	15%	19%	11%	15%	17%	11%	11%
Mitch Fifield	14%	19%	9%	15%	13%	16%	7%
Steven Ciobo	14%	18%	9%	12%	23%	11%	7%
Nigel Scullion	13%	17%	9%	13%	13%	10%	11%
Angus Taylor	11%	15%	7%	12%	12%	8%	6%
Daniel Tehan	9%	12%	6%	6%	8%	14%	6%
Paul Fletcher	9%	10%	7%	10%	10%	6%	8%
Karen Andrews	8%	11%	6%	6%	12%	9%	7%
Darren Chester	8%	11%	5%	5%	8%	12%	2%
Bridget McKenzie	7%	10%	5%	6%	8%	9%	4%
None of these	7%	6%	8%	7%	5%	8%	6%
<i>Average selected</i>	6.98	8.00	5.99	7.05	7.19	6.77	5.68

	LNP	ALP	Greens	PHON	Other	Undec
Julie Bishop	85%	85%	71%	84%	89%	71%
Scott Morrison	82%	74%	64%	75%	78%	59%
Peter Dutton	76%	68%	61%	71%	76%	56%
Christopher Pyne	65%	55%	44%	53%	61%	38%
Josh Frydenberg	45%	32%	30%	29%	37%	16%
Matthias Cormann	44%	31%	24%	26%	35%	16%
Greg Hunt	39%	33%	31%	20%	37%	16%
Michaelia Cash	41%	28%	24%	20%	29%	14%
Michael McCormack	36%	24%	21%	20%	27%	11%
Kelly O'Dwyer	32%	21%	25%	16%	26%	13%
Marise Payne	35%	21%	17%	14%	27%	10%
Michael Keenan	26%	19%	17%	16%	27%	13%
Simon Birmingham	29%	18%	17%	11%	23%	9%
Matthew Canavan	25%	16%	18%	13%	20%	7%
David Littleproud	21%	13%	13%	20%	18%	6%
Christian Porter	22%	14%	12%	10%	20%	8%
Melissa Price	17%	15%	18%	11%	16%	5%
Mitch Fifield	18%	13%	13%	8%	15%	5%
Steven Ciobo	18%	12%	14%	7%	16%	6%
Nigel Scullion	17%	12%	12%	7%	14%	4%
Angus Taylor	14%	10%	10%	6%	11%	4%
Daniel Tehan	13%	7%	6%	7%	9%	3%
Paul Fletcher	9%	10%	9%	4%	8%	4%
Karen Andrews	11%	7%	9%	4%	9%	5%
Darren Chester	11%	6%	10%	3%	8%	1%
Bridget McKenzie	10%	7%	6%	3%	9%	3%
None of these	4%	6%	9%	4%	3%	19%
<i>Average selected</i>	8.44	6.57	6.05	5.63	7.50	4.19