

FINAL RESULTS

ReachTEL conducted a survey of 1,589 residents in South Australia. The survey was conducted on the night of the 29th June 2017.

Question 1:

If a Federal election were to be held today, which of the following would receive your first preference vote?

	Total	Female	Male	18-34	35-50	51-65	65+
<i>Liberal National Party</i>	32.6%	31.0%	34.2%	31.8%	29.3%	29.8%	41.9%
<i>Labor</i>	29.4%	29.4%	29.3%	31.5%	32.4%	27.2%	24.4%
<i>The Greens</i>	6.0%	5.0%	7.1%	9.2%	6.4%	4.4%	2.9%
<i>NXT</i>	14.5%	17.9%	10.8%	9.0%	14.9%	17.5%	17.9%
<i>One Nation</i>	4.3%	3.4%	5.2%	5.4%	2.7%	5.7%	2.9%
<i>Australian Conservatives</i>	3.7%	2.5%	5.0%	4.3%	2.7%	4.6%	3.2%
<i>Other / Independent</i>	2.5%	1.2%	3.9%	2.5%	3.3%	3.1%	0.6%
<i>Undecided</i>	7.1%	9.6%	4.5%	6.3%	8.2%	7.7%	6.2%

Question 1a:

Being undecided to which of the following do you have even a slight leaning?

	Total
<i>Liberal National Party</i>	23.9%
<i>Labor</i>	38.1%
<i>The Greens</i>	8.0%
<i>NXT</i>	20.4%
<i>One Nation</i>	4.4%
<i>Australian Conservatives</i>	2.7%
<i>Other / Independent</i>	2.7%



Question 1b:

Which of the following parties would get you preference higher?

	<i>Total</i>
<i>Liberal National Party</i>	<i>43.9%</i>
<i>Labor</i>	<i>56.1%</i>



Question 2:

If a federal election were held today, which of the following would receive your first preference vote for the Upper House, or Senate?

	Total	Female	Male	18-34	35-50	51-65	65+
<i>Liberal National Party</i>	30.1%	30.2%	30.0%	25.0%	28.8%	29.5%	40.1%
<i>Labor</i>	26.1%	28.2%	23.9%	28.8%	28.8%	23.8%	21.5%
<i>The Greens</i>	8.2%	8.1%	8.3%	12.6%	9.8%	4.7%	3.9%
<i>NXT</i>	21.7%	24.7%	18.6%	16.2%	19.7%	27.6%	25.1%
<i>One Nation</i>	4.8%	3.8%	5.9%	4.3%	4.4%	6.7%	3.9%
<i>Australian Conservatives</i>	5.2%	2.6%	8.0%	8.1%	4.4%	4.1%	3.6%
<i>Other / Independent</i>	3.8%	2.5%	5.3%	5.0%	4.0%	3.6%	2.0%

	Total	LNP	Labor	The Green	NXT	Other	Undecided
<i>Liberal National Party</i>	30.1%	82.0%	0.6%	1.1%	3.9%	0.0%	24.6%
<i>Labor</i>	26.1%	1.7%	76.2%	0.0%	7.0%	4.9%	28.1%
<i>The Greens</i>	8.2%	2.1%	5.1%	78.7%	4.8%	7.3%	7.0%
<i>NXT</i>	21.7%	6.9%	16.5%	10.6%	78.3%	7.3%	24.6%
<i>One Nation</i>	4.8%	1.2%	0.6%	6.4%	3.0%	9.8%	7.9%
<i>Australian Conservatives</i>	5.2%	2.7%	0.0%	0.0%	2.6%	17.1%	2.6%
<i>Other / Independent</i>	3.8%	3.3%	0.9%	3.2%	0.4%	53.7%	5.3%



Question 3:

Thinking about government funding for the ABC. Do you think funding for the ABC should be reduced, increased, or stay the same?

	Total	Female	Male	18-34	35-50	51-65	65+
<i>Increased</i>	40.4%	38.5%	42.5%	37.5%	43.3%	43.0%	36.8%
<i>Stay the same</i>	33.4%	37.7%	28.8%	38.2%	26.0%	30.9%	40.1%
<i>Reduced</i>	17.5%	12.3%	23.0%	14.8%	19.8%	19.1%	16.3%
<i>Don't know/Not sure</i>	8.7%	11.5%	5.7%	9.4%	10.9%	7.0%	6.8%

	Total	LNP	Labor	Greens	NXT	Other	Und
<i>Increased</i>	40.4%	21.0%	56.1%	70.5%	48.5%	59.0%	35.7%
<i>Stay the same</i>	33.4%	44.8%	29.3%	25.3%	29.7%	5.1%	29.5%
<i>Reduced</i>	17.5%	27.0%	7.1%	1.1%	8.7%	23.1%	12.5%
<i>Don't know/Not sure</i>	8.7%	7.1%	7.5%	3.2%	13.1%	12.8%	22.3%



Question 4:

The federal government has proposed legislation to relax restrictions on who can own and operate newspapers, TV and radio stations in Australia. Pauline Hanson's One Nation party has proposed that ABC funding should be cut as a condition of its support for the legislation.

To secure One Nation's support to relax media ownership laws, should the Government cut ABC funding?

	Total	Female	Male	18-34	35-50	51-65	65+
Yes	16.5%	12.5%	20.6%	15.7%	18.0%	17.0%	15.0%
No	64.8%	65.5%	64.1%	65.2%	66.0%	66.8%	59.9%
Don't know/Not sure	18.7%	22.0%	15.2%	19.1%	16.0%	16.2%	25.1%

	Total	LNP	Labor	Greens	NXT	Other	Und
Yes	16.5%	27.2%	4.3%	2.1%	6.1%	20.0%	8.0%
No	64.8%	53.1%	81.8%	89.5%	78.3%	62.5%	50.4%
Don't know/Not sure	18.7%	19.7%	13.9%	8.4%	15.7%	17.5%	41.6%



Question 5:

The ABC has a strong online and digital content and presence, in addition to its TV and radio broadcasting.

Do you support or oppose the ABC having a strong online and digital presence, even if it effects the commercial viability of commercial media outlets?

	Total	Female	Male	18-34	35-50	51-65	65+
Support	56.3%	54.8%	57.8%	67.4%	58.1%	52.6%	42.3%
Oppose	16.4%	13.9%	19.0%	10.1%	16.0%	20.9%	19.9%
Don't know/Not sure	27.4%	31.3%	23.2%	22.5%	25.8%	26.5%	37.8%

	Total	LNP	Labor	Greens	NXT	Other	Und
Support	56.3%	42.9%	74.9%	88.5%	55.9%	67.5%	40.4%
Oppose	16.4%	24.8%	5.8%	1.0%	16.6%	15.0%	10.5%
Don't know/Not sure	27.4%	32.3%	19.3%	10.4%	27.5%	17.5%	49.1%

This survey was conducted using an automated telephone based survey system among 1,589 voters. The data has been weighted to reflect the population age and gender distribution as provided by the ABS. Telephone numbers and the person within the household were selected at random. Copyright ReachTEL Pty Ltd.

