

Survey results

Youth Survey

Fieldwork dates: May 2013

The Australia Institute conducted an online survey in May 2013. Respondents were sourced from a reputable independent online panel, and earn reward points to participate. Results were post weighted (n = 806) by age and gender based on the profile of the adult Australian population. Small variations in sample size can occur from rounding errors as a result of the weighting process.

Interest in election

Survey question

How interested are you in the upcoming September election?

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
Interested	23%	15%	3%	20%	16%	18%	15%	18%	26%	28%	25%	19%
A little interested	33%	39%	35%	35%	38%	43%	41%	42%	24%	25%	42%	36%
Not really interested	28%	32%	40%	29%	36%	23%	24%	27%	37%	30%	26%	30%
Disinterested	15%	14%	22%	16%	10%	18%	20%	13%	13%	17%	7%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	360	65	83	77	80	82	83	86	83	85	724

Survey results

Survey question

How would you rate your friend's interest in the upcoming election?

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
Interested	10%	4%	0%	7%	6%	11%	7%	5%	9%	11%	9%	7%
A little interested	24%	23%	17%	17%	20%	15%	23%	26%	29%	24%	35%	23%
Not really interested	28%	31%	37%	30%	35%	35%	21%	31%	31%	25%	20%	29%
Disinterested	17%	22%	27%	26%	22%	16%	21%	19%	11%	18%	13%	19%
Not sure/ Don't know	22%	21%	19%	20%	17%	23%	28%	18%	20%	22%	23%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	412	394	83	84	86	88	90	93	95	95	95	809

Survey results

Survey question

How interested are you in the upcoming election? By **friend's interest**:

Results tables

	Friends interest in upcoming election					All
	Interested	A little interested	Not really interested	Disinterested	Not sure	
Interested	75%	33%	11%	6%	8%	19%
A little interested	22%	46%	41%	26%	32%	36%
Not really interested	2%	17%	41%	36%	32%	30%
Disinterested	2%	4%	7%	31%	28%	15%
Total	100%	100%	100%	100%	100%	100%
n	51	170	217	127	158	723

Survey results

Representation of young people

Survey question

Which political party do you believe best represents the interests of young people?

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
Liberal	19%	11%	12%	12%	10%	20%	12%	20%	17%	11%	20%	15%
Labor	19%	14%	24%	15%	24%	17%	21%	10%	15%	15%	12%	17%
National	5%	1%	0%	6%	1%	1%	4%	5%	4%	1%	1%	3%
Greens	8%	11%	2%	11%	9%	9%	7%	12%	15%	11%	10%	10%
Democrats	1%	1%	0%	1%	0%	0%	2%	0%	1%	1%	1%	1%
One Nation	1%	1%	0%	0%	2%	0%	1%	0%	1%	1%	4%	1%
Katter's Australian Party	3%	1%	5%	4%	0%	1%	1%	2%	2%	1%	1%	2%
Independent/other	5%	5%	0%	4%	6%	6%	7%	5%	6%	5%	5%	5%
None of them	39%	55%	57%	48%	47%	46%	45%	46%	38%	53%	46%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	412	395	83	84	86	87	91	94	94	96	92	807

Survey results

Knowledge of MP

Survey question

Do you know who your local member of federal parliament is?

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
Yes	33%	30%	30%	37%	40%	32%	30%	25%	24%	36%	31%	31%
No	47%	53%	51%	48%	38%	50%	52%	53%	54%	51%	53%	50%
Don't know	19%	18%	19%	15%	22%	18%	19%	23%	21%	13%	16%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	411	395	83	84	86	88	91	93	94	94	94	807

Survey results

Survey question

Do you know who your local member of federal parliament is? By **level of interest**:

Results tables

	Interest in upcoming election				All
	Interested	A little interested	Not really interested	Disinterested	
Yes	57%	35%	24%	16%	33%
No	34%	46%	53%	61%	48%
Don't know	9%	19%	23%	23%	19%
Total	100%	100%	100%	100%	100%
n	138	261	217	107	723

Survey results

Influences on voting intention

Survey question

What might influence a change in how you are intending to vote?

- A positive meeting with your local member

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	82%	82%	75%	85%	84%	86%	84%	82%	80%	87%	72%	82%
Yes	18%	18%	25%	15%	16%	14%	16%	18%	20%	13%	28%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	361	65	82	77	79	81	84	86	83	86	723

Survey results

Survey question

What might influence a change in how you are intending to vote?

- Information from an activist group

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	87%	83%	84%	81%	83%	80%	86%	88%	90%	86%	82%	85%
Yes	13%	17%	16%	19%	17%	20%	14%	12%	10%	14%	18%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	360	64	81	77	80	81	85	86	84	85	723

Survey results

Survey question

What might influence a change in how you are intending to vote?

- Your friends

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	76%	76%	63%	72%	73%	66%	81%	80%	73%	80%	92%	76%
Yes	24%	24%	37%	28%	27%	34%	19%	20%	27%	20%	8%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	360	65	82	78	80	81	85	86	84	85	726

Survey results

Survey question

What might influence a change in how you are intending to vote?

- Media stories

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	70%	62%	71%	60%	65%	62%	64%	74%	63%	62%	75%	66%
Yes	30%	38%	29%	40%	35%	38%	36%	26%	37%	38%	25%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	361	65	82	78	79	81	84	86	84	85	724

Survey results

Survey question

What might influence a change in how you are intending to vote?

- A Facebook campaign

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	90%	91%	85%	89%	87%	94%	89%	93%	95%	92%	92%	91%
Yes	10%	9%	15%	11%	13%	6%	11%	7%	5%	8%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	361	65	82	78	79	81	84	85	84	85	723

Survey results

Survey question

What might influence a change in how you are intending to vote?

- Political advertising

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	80%	76%	66%	78%	76%	75%	78%	85%	72%	82%	87%	78%
Yes	20%	24%	34%	22%	24%	25%	22%	15%	28%	18%	13%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	361	64	81	78	79	82	84	86	84	86	724

Survey results

Survey question

What might influence a change in how you are intending to vote?

- Your parent(s)

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	74%	66%	55%	62%	71%	62%	69%	74%	72%	83%	79%	70%
Yes	26%	34%	45%	38%	29%	38%	31%	26%	28%	17%	21%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	361	65	81	78	79	81	84	86	83	85	722

Survey results

Survey question

What might influence a change in how you are intending to vote?

- None of these

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	65%	74%	82%	73%	81%	73%	66%	65%	64%	63%	60%	69%
Yes	35%	26%	18%	27%	19%	27%	34%	35%	36%	37%	40%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	363	360	65	82	78	79	82	84	86	83	86	725

Survey results

Eligibility to vote

Survey question

Will the federal election in September this year be the first time you have been eligible to vote?

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
Yes	33%	28%	46%	86%	56%	27%	16%	11%	16%	7%	17%	30%
No	60%	68%	37%	12%	38%	63%	79%	85%	81%	91%	79%	64%
Don't know	8%	4%	17%	2%	6%	10%	6%	4%	3%	2%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	411	395	84	84	85	88	90	94	94	95	94	808

Survey results

Survey question

Are you enrolled to vote?

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
Yes	73%	82%	40%	82%	72%	79%	76%	83%	89%	85%	86%	77%
No	19%	15%	43%	14%	19%	9%	20%	13%	11%	14%	13%	17%
Don't know	8%	3%	17%	4%	9%	11%	4%	4%	0%	1%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	412	394	83	84	85	87	90	93	94	94	94	804

Survey results

Survey question

Do you intend to enrol to vote?

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
Yes	38%	43%	50%	83%	50%	11%	50%	25%	11%	23%	25%	41%
No	62%	57%	50%	17%	50%	89%	50%	75%	89%	77%	75%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	79	60	36	12	16	9	18	12	9	13	12	137

Survey results

Involvement in election campaigns

Survey question

Are you a member of an organisation involved in the election campaign?

- a political party

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	96%	99%	100%	99%	98%	99%	98%	99%	95%	98%	96%	98%
Yes	4%	1%	0%	1%	2%	1%	2%	1%	5%	2%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	412	395	83	83	85	87	90	94	94	94	94	804

Survey results

Survey question

Are you a member of an organisation involved in the election campaign?

- a union

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	98%	99%	100%	100%	99%	99%	97%	99%	98%	100%	96%	99%
Yes	2%	1%	0%	0%	1%	1%	3%	1%	2%	0%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	412	394	83	84	85	87	90	94	94	94	94	805

Survey results

Survey question

Are you a member of an organisation involved in the election campaign?

- a community group

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	99%	99%	100%	100%	99%	100%	98%	100%	99%	98%	99%	99%
Yes	1%	1%	0%	0%	1%	0%	2%	0%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	411	395	83	84	85	87	90	94	94	94	94	805

Survey results

Survey question

Are you a member of an organisation involved in the election campaign?

- an activist group

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	98%	99%	100%	100%	98%	99%	97%	98%	99%	99%	99%	99%
Yes	2%	1%	0%	0%	2%	1%	3%	2%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	412	394	83	84	86	87	90	93	94	94	94	805

Survey results

Survey question

Are you a member of an organisation involved in the election campaign?

- I am not a member

Results tables

	Gender		Age									All
	Male	Female	17 years	18 years	19 years	20 years	21 years	22 years	23 years	24 years	25 years	
No	9%	3%	0%	4%	7%	5%	10%	5%	10%	6%	11%	6%
Yes	91%	97%	100%	96%	93%	95%	90%	95%	90%	94%	89%	94%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	412	394	83	83	86	87	91	93	94	94	94	805