

**FINAL RESULTS**

ReachTEL conducted a survey of 2,875 residents across Australia during the evening of 4<sup>th</sup> July 2016.

**Question:**

*Should the Senate pass ‘truth in political advertising’ legislation so that political parties and candidates can be fined for false and misleading advertising in the same way companies are?*

	Total	Female	Male	18 – 34	35 – 50	51 – 65	65+
Yes	87.7%	89.3%	86.0%	82.1%	91.0%	90.6%	88.2%
No	5.0%	3.8%	6.3%	7.5%	3.8%	3.4%	4.7%
Don't know	7.3%	6.9%	7.7%	10.3%	5.2%	6.0%	7.1%

	Total	L/NP	Labor	Greens	Oth/Ind
Yes	87.7%	94.1%	78.3%	91.1%	89.7%
No	5.0%	2.1%	10.1%	3.6%	1.7%
Don't know	7.3%	3.8%	11.7%	5.2%	8.5%

This survey was conducted using an automated telephone based survey system among 2,875 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender and age to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright ReachTEL Pty Ltd.

