

Polling Brief

October 2016 - The Australia Institute

Key Results

A nationally representative poll conducted by The Australia Institute asked about attitudes towards implementing a super profits tax on Australian banks. The poll asked

A 'bank super-profits tax' would collect a higher rate of tax from banks on top of existing taxes, but levied only on especially high bank profits. Would you approve or disapprove of a banking super-profits tax?

61 percent of respondents approved. 25 percent strongly approved.

Only 19 percent disapproved.

Men were more likely to approve than women (69 percent to 53 percent). Women were also more likely to say they did not know.

Results were comparable across most states, all voting intention and all income brackets.

Method

Between 16 and 28 September 2016 The Australia Institute conducted a national opinion poll of 1442 people through Research Now, with nationally representative samples by gender, age and state or territory. Crosstabs are here shown for gender, state, household income and voting intention in the House of Representatives. "Coalition" combines separate results for Liberals and Nationals. Voting intention included "Don't know / Not sure"; those this option (16 percent) were asked to say which way they were "leaning"; these leanings are included in the results for voting intention. Results for smaller locations are excluded.

Detailed Results

	TOTAL	Male	Female	NSW	Qld	Vic	SA	WA
Total approve	61%	69%	53%	62%	62%	62%	51%	59%
Total disapprove	19%	20%	18%	20%	20%	18%	20%	16%
Strongly approve	25%	31%	19%	26%	29%	23%	17%	20%
Approve	36%	38%	34%	36%	33%	39%	34%	39%
Disapprove	14%	13%	15%	13%	16%	12%	16%	10%
Strongly disapprove	5%	8%	3%	6%	3%	5%	5%	6%
Don't know / Not sure	20%	10%	29%	18%	19%	20%	29%	25%

	LNP	Labor	Greens	Other	<\$40k	\$40k-\$80k	\$80k-\$150k	\$150k<	Rather not say
Total approve	60%	62%	58%	62%	63%	64%	60%	61%	54%
Total disapprove	25%	15%	16%	15%	18%	15%	23%	25%	16%
Strongly approve	22%	26%	24%	30%	28%	24%	26%	26%	18%
Approve	39%	36%	34%	31%	35%	40%	34%	35%	36%
Disapprove	17%	11%	12%	11%	14%	11%	16%	15%	13%
Strongly disapprove	8%	4%	4%	4%	4%	4%	7%	11%	3%
Don't know / Not sure	15%	22%	26%	24%	20%	21%	17%	14%	30%